

**DAVID YARROW
'LIVING ON EARTH'**

In partnership with LuxAviation

13th February – 10th March 2020



**Maddox Gallery Gstaad
Promenade 7, 3780
Gstaad
Switzerland**

Maddox Gallery presents 'Living On Earth' by world-renowned fine art photographer David Yarrow. The exhibition, in partnership with LuxAviation, showcases Yarrow's most highly acclaimed pieces in addition to new releases that have recently been added to his body of work.

For more than two decades, legendary British photographer David Yarrow has been putting himself in harm's way to capture immersive photography of the world's most revered and endangered species. Now, carefully curated for the first time, 'Living On Earth' will offer a compelling retrospective of Yarrow's spectacular work in the wild as well as his elaborate storytelling portraiture.

Featuring over 30 of Yarrow's most iconic photographs, 'Living on Earth' highlights the beauty of the endangered planet and the art of narrative as conveyed by one of the most relevant fine art photographers in the world. Yarrow says: "The balance now suits my personality and has no doubt helped my creativity. Both genres can play off each other and spark ideas."

Over the last week of January, Yarrow was in Australia documenting the devastating bush fires that have destroyed communities, wildlife and wildlands. Using the striking and poignant images that he captured of the effects of the fire, Yarrow and environmental non-profit organisation WildArk, launched the #KoalaComeback Campaign to raise \$2 million to support recovery efforts in Australia. Fifty percent of the proceeds will be directed to Earth Alliance's Australia Wildfire Fund, and WildArk will use the remaining donations to support local organisations working on wildlife rehabilitation and habitat restoration. The campaign has already received celebrity endorsement from Chris Hemsworth, Cara Delevingne and Cindy Crawford.

With his images heightening awareness of our planet, and his artwork continuing to raise huge sums for charity and conservation, 'Living on Earth' celebrates one of the most relevant and evocative photographers in the world today.

ABOUT LUXAVIATION

Luxaviation is one of the largest private aircraft and helicopter operators with a fleet of more than 260 aircraft and 1,700 employees worldwide. Their critical mass enables them to cater to your individual needs at a very personal level – any time, any place. Be it charter, FBO, maintenance, aircraft management or aircraft transactions, you can enjoy the privileges of a premium infrastructure and service culture.

The Luxaviation Group offers more than 100 years of combined business aviation experience from some of the world's most respected business aircraft operators. Their joint aviation expertise, together with their economies of scale, provide you with full customer satisfaction in the air as well as on the ground.

Starting out with a single aircraft in 2008, Luxaviation has grown from a small aircraft management and charter operation into a global aviation business with operations in Europe, Asia Pacific, Africa, the Middle East, the Caribbean, Latin America and North America.

ABOUT DAVID YARROW

David Yarrow is recognised as the world's best-selling fine art photographer of his genre. In recent years, he has found his true comfort zone in capturing the

animal and human world in a fresh and creative way, with philanthropy and conservation central to his passion to document. In 2018, charitable donations from the sale of David's images exceeded \$2 million.

Yarrow's photography of life on earth is most distinctive and it has earned him an ever-growing following amongst art collectors. Yarrow is now represented by some of the top contemporary fine art galleries around the world and in the last two years, three of Yarrow's works have sold for over \$100,000 at Sotheby's auctions in London and New York.

In 2019, Yarrow teamed up with Land Rover in support of Tusk to raise awareness of declining lion numbers in Africa by capturing a set of stunning wildlife images.

UBS have also recently appointed David as their new global ambassador.

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